

Mallory Browne

Graphic & Product Designer

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Education

California Polytechnic State University

Bachelor of Science, Graphic Communication

- Concentration in Design Reproduction Technology
- Graduated Magna Cum Laude

Tools

Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Figma, Miro, Hubspot, Google Suite, WordPress, Shopify, Bigcommerce, Squarespace, Wix, HTML + CSS, Excel, Content Management, Web Accessibility, Web Performance Optimization

Skills

Graphic Design, User Research, User Testing, Wireframing, Prototyping, SEO, Google Analytics, E-Commerce, Photography, Illustration, Branding, Social Media Management, Project Management, Print Production

Awards

UX Fest SLO 2023 - 2nd Place Prototype (2023)

CLLCTVE Brand Challenge - Boosocki (2021)

EXPERIENCE

Graphic & Web Designer | STiCKi, Inc

February 2024 — Present (Vista, CA)

- Designed and implemented 4+ branded client websites with software integrations using BigCommerce.
- Managed developers, WordPress site maintenance, and mockup creation for internal rebrand.
- Streamlined site creation process, maintained client communication and satisfaction, fulfilled print design orders.

Graphic Designer & Illustrator | Buen Dia Design

August 2021 — January 2024 (San Luis Obispo, CA)

- Illustrated top-selling botanical and national park prints to be sold in print shop and online.
- Creatively directed and shot product photography, designed case studies, and created social media templates that increased brand cohesion.

UX/UI Designer | Cal Poly Mechanics of Inclusion

June 2022 — January 2023 (Remote)

- Conducted user research, designed, and user tested website prototype for Cal Poly's STEM research group.
- Collaborated with 20+ member multi-institutional team to organize educational content faculty and student access.

Graphic & Web Designer | Cal Poly Mechanical Engineering Department

August 2021 — November 2022 (San Luis Obispo, CA)

- Migrated department website content to new WordPress template and maintained site updates.
- Produced marketing materials and event signage using variable data and XMPie.

Freelance Designer | Various Clients

September 2019 — February 2024 (Remote)

- Designed branding and a website for Isabella's Clay Shop, a Salt Lake City ceramic artist. (2023)
- Developed event branding and marketing materials for R.A.C.E Matters SLO, a racial justice organization. (2022)
- Produced branding, packaging designs, and launched a website for A Way We Sew, a sewing kit startup. (2020-2022)